

# Let's play a game

- Two-player, simultaneous, one-shot game (money request game)
- Game: players announce a number between 11 and 20

Payoff Structure:

- Players always receive the number of tokens they announce
- If player announces one less token than their opponent, then they receive  $X=\{20,80\}$  tokens
- If both players announce the same number, then they both receive 10 tokens
  
- **What would you play?**

# Endogenous Depth of Reasoning

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*Review of Economic Studies (2016)*

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# Motivation



# Introduction

- Existing behavioural game theoretical models fail to make good predictions in strategic games
- Why? Behaviour  $\neq$  player sophistication (endogeneity problem)
  - Behaviour is a function of the player's cognitive abilities, incentives and beliefs about the opponent's reasoning process
- Based on level-k reasoning and theory of mind, but player's "depth of reasoning" (DoR, cognitive bound/level of sophistication) is **endogenously** determined

*Side note: Vincent Crawford suggests that people can only reason up to  $k=4$  (EBE summer school, 2024)*

# Theoretical Model

- Assumption = player's reasoning process is step-wise
- Player's cognitive bound is endogenously determined using a cost-benefit analysis

**Player's DoR =  $f$ (game payoffs, player's cognitive abilities)**

- *Benefit: game payoffs = incentive to reason*
  - *Cost: player's cognitive abilities = level of sophistication*
  - Higher payoff -> more incentive to reason -> higher DoR
- Player's behaviour depends on:
    - Player's DoR (cognitive bounds)
    - Player's belief about the opponent's sophistication
    - Player's belief of the opponent's belief (about their sophistication), and other higher-order beliefs

# Modified 11-20 game

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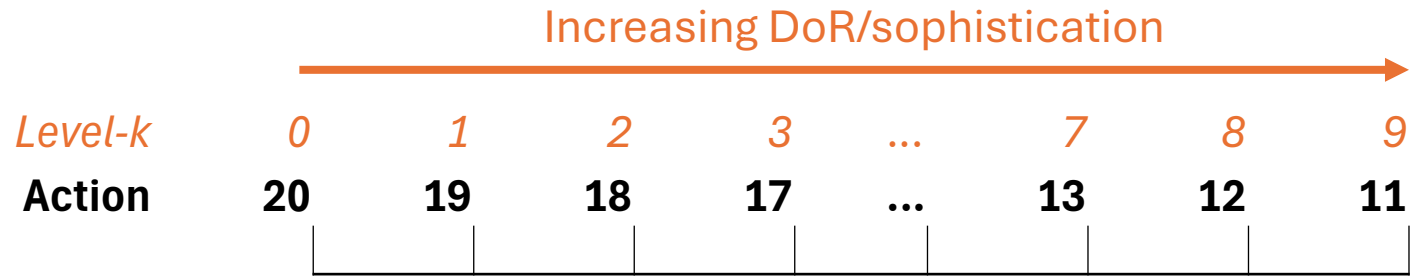


# Modified 11-20 game

Possible strategies:

- Naïve player (Level-0 player) = choose 20
- Level-1 player = choose 19
- Level-k player = choose  $20-k$  (*best response to level-k-1 opponent*)
- Optimal strategy = choose 11
  - Payoff = 21

# Example



- Suppose you are a level-3 player (i.e., your DoR is 3)
- You know you can play 17
- If you believe your opponent is a level-3 or above player, then your best response given your max. level of DoR is to play 17
- If you believe your opponent is less sophisticated than you, then you play according to your belief of your opponent's DoR
  - E.g., if you believe your opponent uses level-1 reasoning (and plays 19), then your best response is to play 18, NOT 17

# Hypotheses

- 1. Greater incentives -> greater DoR**
- 2. Change in belief (about the opponent) -> change in behaviour**
  - If the player believes that the opponent is more sophisticated, they will increase their level of play up to their cognitive bound
- 3. Change in higher-order beliefs (about the opponent's belief in their sophistication) -> change in behaviour**
  - If the player believes that the opponent thinks they are more sophisticated, they will increase their level of play up to their cognitive bound
  - If player believes that the opponent thinks they are is less sophisticated, then they will play a less sophisticated strategy

# Experimental Design

TABLE 1

*Treatment summary: label I refers to “math and sciences” or to “high” subjects, and label II refers to “humanities” or to “low” subjects*

Treatment	Own label	Opponent's label	Own payoffs	Opponent's payoffs	Replacement of opponent's opponent
Homogeneous [A]	<i>I (II)</i>	<i>I (II)</i>	Low	Low	No
Heterogeneous [B]	<i>I (II)</i>	<i>II (I)</i>	Low	Low	No
Replacement [C]	<i>I (II)</i>	<i>II (I)</i>	Low	Low	Yes
Homogeneous-high [A+]	<i>I (II)</i>	<i>I (II)</i>	High	High	No
Heterogeneous-high [B+]	<i>I (II)</i>	<i>II (I)</i>	High	High	No
Replacement-high [C+]	<i>I (II)</i>	<i>II (I)</i>	High	High	Yes

*Notes:* There are 120 subjects for each treatment (sixty subjects for each classification).

Exogenous vs. endogenous classification/labelling

Exogenous labelling: “maths and sciences” vs. “humanities”

Endogenous labelling: based on cognitive test scores

# Experimental Design

Low vs. high incentives = bonus 20 vs. 80 if player chooses a number exactly one below their opponent's number

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*Notes: There are 120 subjects for each treatment (sixty subjects for each classification).*

Replacement [C]: higher-order belief testing

*“Two students of a particular type play against each other. You play against the number that one of them has picked”*

# Data Analysis

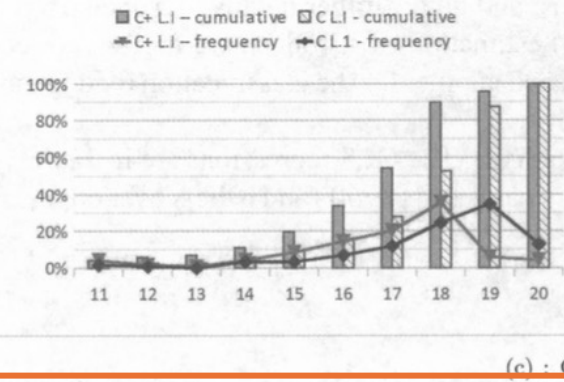
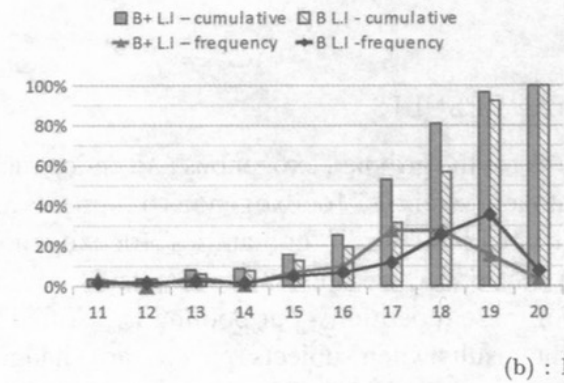
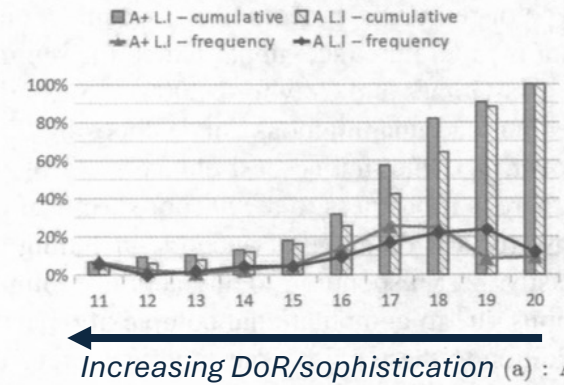
1. Greater incentives -> greater DoR
  - A, B, C vs. A+, B+, C+
2. Change in belief (about the opponent) -> change in behaviour
  - A vs. B, A+ vs. B+
3. Change in higher-order beliefs -> change in behaviour
  - B vs. C, B+ vs. C+

Treatment	Own label	Opponent's label
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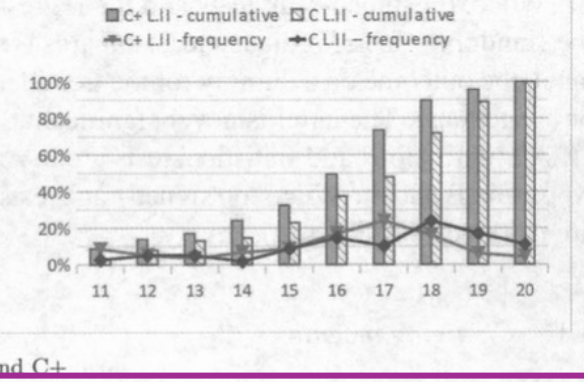
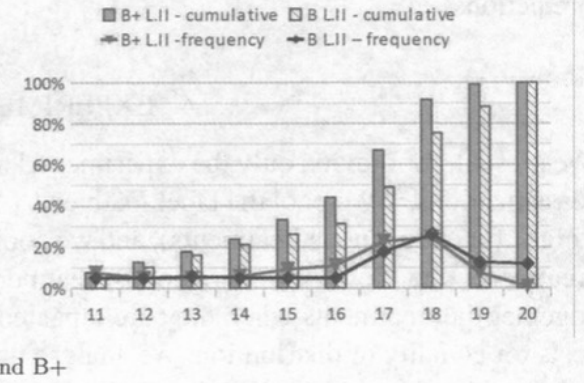
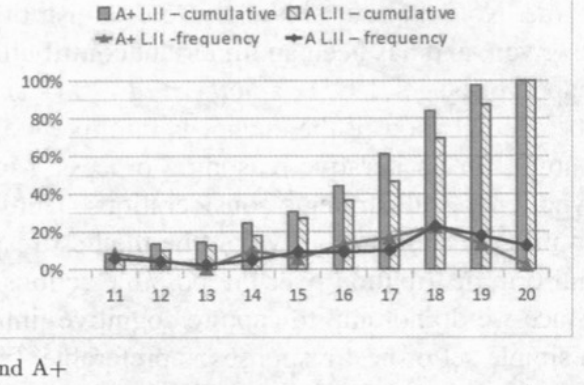
# Key findings (1/2)

- Greater incentives -> greater DoR**
  - Participants chose lower numbers (more sophisticated level of play) when incentives were higher

Label I (more sophisticated)



Label II (less sophisticated)



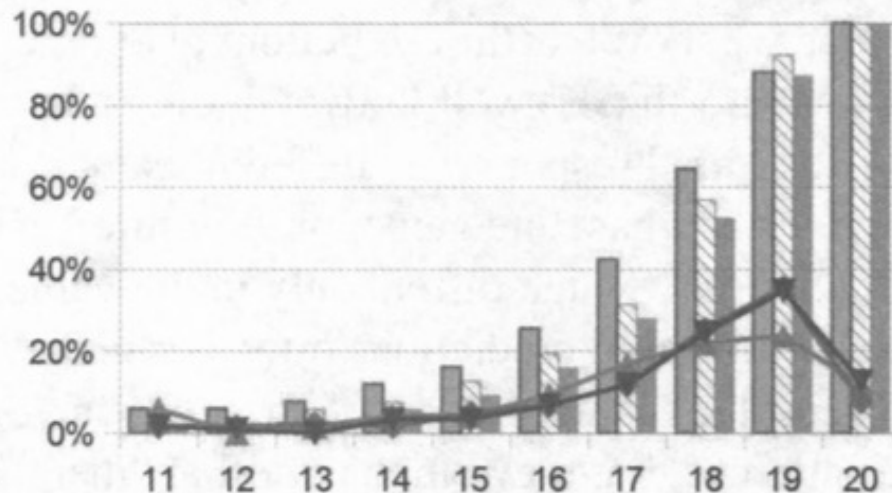
# Key findings

## 2. Change in belief (about the opponent) -> change in behaviour

- Label I (II) chose lower (higher) levels of play when playing against Label II (I) compared to Label I (II)

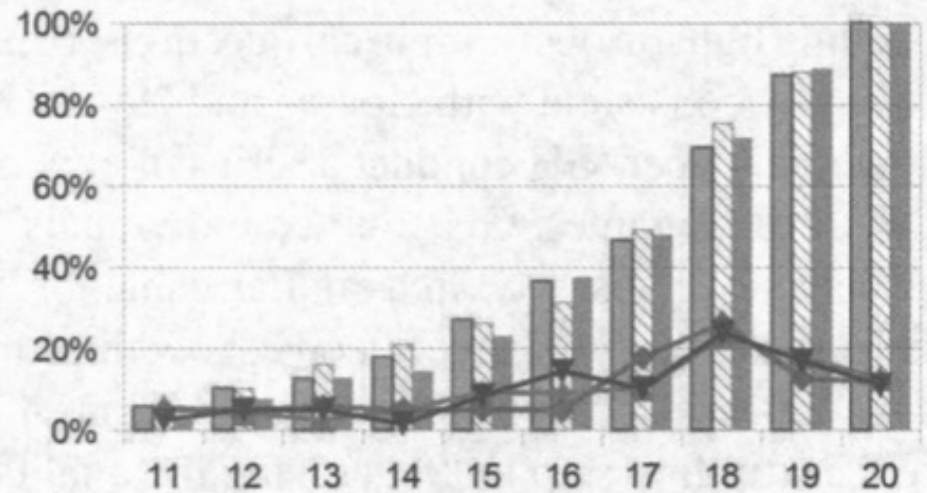
### Label I (*more sophisticated*)

■ A L.I – cumulative    ▨ B L.I - cumulative    ■ C L.I - cumulative  
▲ A L.I – frequency    ◆ B L.I - frequency    ◆ C L.I - frequency



### Label II (*less sophisticated*)

■ A L.II – cumulative    ▨ B L.II - cumulative    ■ C L.II - cumulative  
▲ A L.II – frequency    ◆ B L.II - frequency    ◆ C L.II - frequency



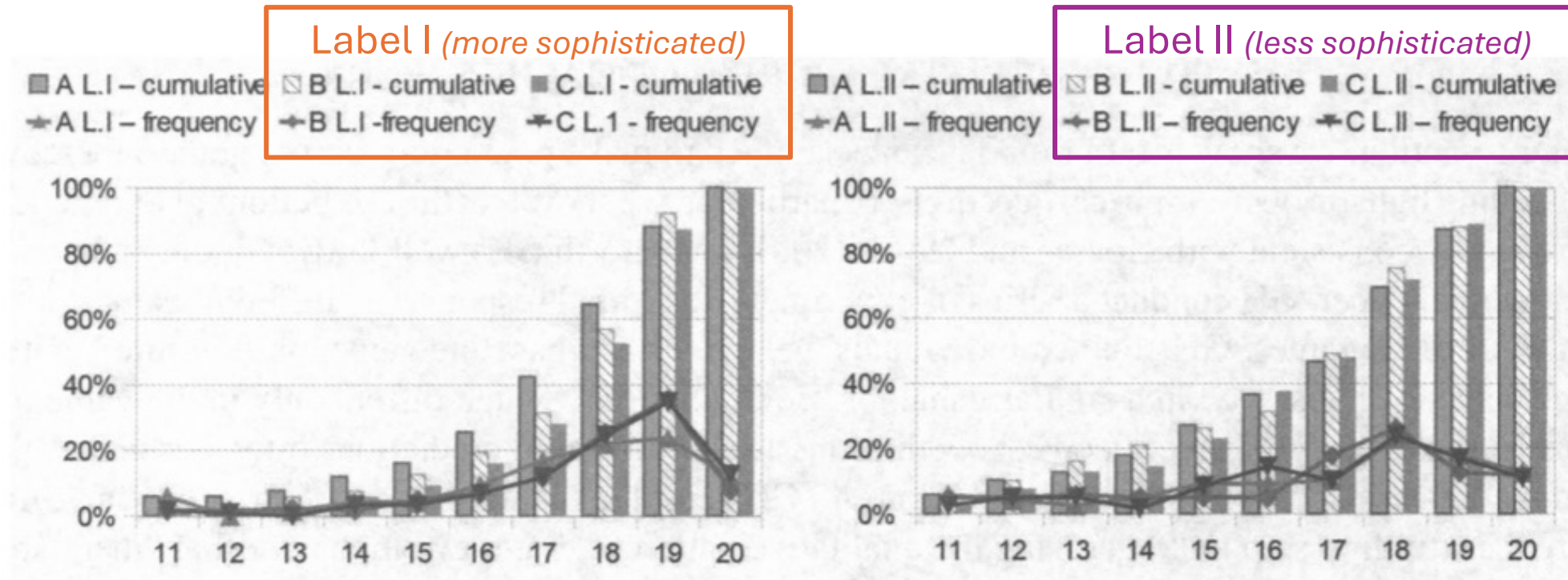
# Key findings

Replacement [C]: higher-order belief testing

*“Two students of a particular type play against each other. You play against the number that one of them has picked”*

## 3. Change in higher-order beliefs → change in behaviour

- Label I (II) chose even lower (higher) levels of play when playing against a game with Label IIs (Is)



# Conclusion

- Behaviour  $\neq$  player sophistication (endogeneity problem)
- Player's behaviour depends on:
  - Player's DoR (cognitive bounds)
  - Player's belief about the opponent's sophistication
  - Player's belief of the opponent's belief (about their sophistication), and other higher-order beliefs
- Modified level-k reasoning framework is needed to account for these issues